

Can You Design?

This is a graphic communication task that links to your Isle of Wight Steam Railway trip. At the venue you can see advertising from both Victorian and Edwardian periods represented at the stations and on the trains.

Your Challenge

- ▶ Your task is to imagine you are working for an advertising agency



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Curriculum relevant materials supporting school trips to the Isle of Wight Steam Railway.

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- ▶ You need to bring more tourists and visitors to the island, by train!

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- ▶ Your work should promote the Isle of Wight as a holiday destination and should focus on the railway element of the trip, and you should use Victorian or Edwardian inspired imagery and language in your work.
- ▶ Both features should be obvious to the viewer of your advert or brochure.

HINTS:

- ✓ Make it colourful to attract the reader's eye!
- ✓ Include images and information about what there is to see and do!



HINT:

- ✓ Use enticing images and superlatives to make the island look and sound amazing!

