

## Can You Design?

- ▶ This is a creative writing response to your Isle of Wight Steam Railway trip.
- ▶ At the railway we see both Victorian and Edwardian periods represented at the railway stations and on the trains.

## Your Challenge

- ▶ Design an old-fashioned poster for the Isle of Wight Steam Railway for tourists.

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Curriculum relevant materials supporting school trips to the Isle of Wight

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- ▶ Some examples of advertising from the past are shown below, for inspiration.

[www.edudest.uk](http://www.edudest.uk)

- ▶ Think about what these adverts have included in them, and why?



### HINT:

- ✓ Use persuasive language to make the island sound amazing!
- ✓ Make it colourful to attract the reader's eye!
- ✓ Include information about what there is to see and do!