



ISLE OF WIGHT STEAM RAILWAY

KS2U English

Writing - Composition

Write and design a brochure or advertisement

101561

FOLLOW-UP ACTIVITY

Can You Design?

- ▶ This is a creative writing and design response to your Isle of Wight Steam Railway trip.
- ▶ At the railway we see Victorian and Edwardian periods represented at the stations and on the trains.

Your Challenge

- ✓ Design an poster similar to these - advertising the Isle of Wight & Steam Railway.
- ✓ Some examples of posters from the past are shown on this page to give you ideas.
- ✓ Think about what these poster adverts have included in them, and why?

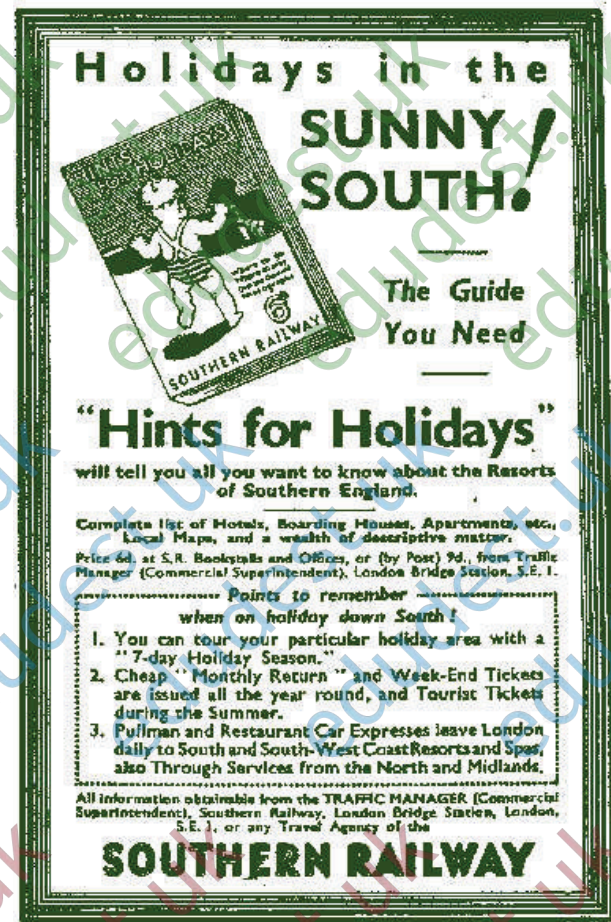


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HINT:

- ✓ Use persuasive language to make the island sound amazing!
- ✓ Make it colourful to attract the reader's eye!
- ✓ Include information about what there is to see and do!

