

Dino Design Challenge!

This is a creative writing response to your Dinosaur Isle visit experience.

On your trip you will have seen that the Isle of Wight was home to many dinosaurs.

Did you know that the Isle of Wight is actually the most important site in Europe for dinosaur fossils?

Wouldn't it be nice to get as many visitors as possible to visit the Isle of Wight and Dinosaur Isle in particular?

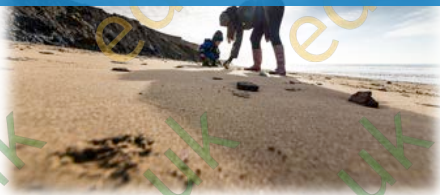
Well, that's where you come in...

Teaching resources by Education Destination Ltd.

Curriculum relevant materials supporting school trips to the Isle of Wight

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► www.edudest.uk advertising agency.



► You must design and produce a persuasive advert or brochure for the Dinosaur Isle museum on the Isle of Wight.

► You need to bring more tourists and visitors to the Island, to see the dinosaurs and what the dinosaurs left behind!

- ✓ Your work should refer to the Isle of Wight as a holiday destination.
- ✓ Try to focus on the dinosaur aspect of the trip.
- ✓ Make this clear to the viewer of your advert or brochure.
- ✓ Your brochure can have pictures but must also have words to help persuade the reader to visit the Island and museum!
- ✓ Some pictures of the Dinosaur Isle museum are shown here, to remind you of your fun learning at the museum, and to inspire you in crafting your own advert or brochure.

TIP! Think of a tagline or headline for your advert/brochure, such as 'Ten reasons to visit the Isle of Wight & Dinosaur Isle!'

