



Can you Pen Persuasively?

Love our Donkeys? Then persuade others to visit!

STUDENT INTRODUCTION

- ▶ Did you enjoy your visit to the IW Donkey Sanctuary?
- ▶ Would you like to help encourage more people to support the work they do?



✓ Help the Isle of Wight Donkey Sanctuary by writing a leaflet to

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PLANNING IDEAS - What did you enjoy about your visit to the IW Donkey Sanctuary?

WHO?

List the types of people who would like to adopt a donkey

WHAT?

List what the adoption scheme helps to cover

WHY?

List 3 good reasons why anyone should wish to adopt a donkey

-
-
-



PLANNING SHEET - Persuasive Language

Use **AFOREST** to help you remember the tricks that persuade readers:

Alliteration (words starting with the same letter/sound)

Facts

Opinion

Rhetorical Question

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Superlatives (the best)

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Threes (rule of three)



Note down some ideas here:

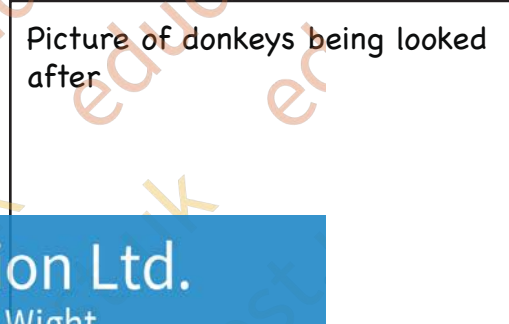
Handwriting practice lines consisting of ten horizontal lines for writing notes.



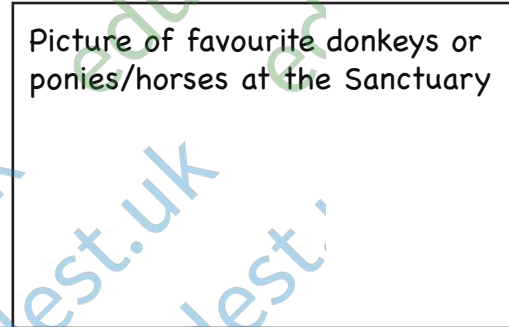
Back panel

Persuasive quotations from sponsors

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To sponsor, contact...



Map of how to get to the sanctuary

Title

Things you can do there / information about the donkeys

Adoption donkeys and their stories

Description of all the good things about the IW Donkey Sanctuary

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