



## Can you Pen Persuasively?

Love our Donkeys? Then persuade others to visit!

### STUDENT INTRODUCTION

- ▶ Did you enjoy your visit to the IW Donkey Sanctuary?
- ▶ Would you like to help encourage more people to visit?
- ▶ Can you help by writing a leaflet to persuade others to visit?



✓ Your task is to design a leaflet that persuades others to visit the IW

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**PLANNING IDEAS** - What did you enjoy about your visit to the IW Donkey Sanctuary?

### WHO?

List the types of people who would like to adopt a donkey

### WHAT?

List the expenses that the adoption scheme helps to cover

### WHY?

List 2 good reasons why anyone should wish to adopt a donkey

- 
- 

### SUPERLATIVE SNIPPETS

Most adorable donkeys:

My favourite and why: \_\_\_\_\_





# PLANNING SHEET - Persuasive Language

Five horizontal lines for writing notes.

**AFOREST**

Alliteration

Facts

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Five horizontal lines for writing notes.

Rhetorical Question

Emotive Language

Superlatives

Threes





Back panel

You could have some interesting quotations from sponsors

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Picture of donkeys being looked after

Picture of happy donkeys

Picture of favourite donkeys or ponies/horses at the Sanctuary

To sponsor, contact...

Map of how to get to the sanctuary

Title

Things you can do there in more detail /  
information about the donkeys

Adoption donkeys and their stories

Persuasive overview description of  
all the good things about  
Donkey Sanctuary

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