

## Investigate and study at Robin Hill!

### STUDENT INTRODUCTION

- ▶ Robin Hill is a successful tourist destination and business, with many diverse features and customer experiences on offer.
- ▶ It is an ideal venue for investigating aspects of business in the tourism sector.

## Why study here?

- ▶ This venue offers an opportunity to research and develop an understanding of many business aspects, including:
  - ✓ Identifying and anticipating customer needs
  - ✓ The market and the competition
  - ✓ Operations management and leadership.

What can you discover at Robin Hill?

## Teaching resources by Education Destination Ltd.

Students of Business Studies are required by Ofqual to investigate a business by carrying out a field study.

Curriculum relevant materials supporting school trips to the Isle of Wight

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By prior arrangement, you can visit Robin Hill to undertake case study research or investigations into specific areas of business as appropriate to the qualification being studied. For example, the study of core knowledge, understanding and skills, including:

- ✓ Gaining an holistic understanding of business
- ✓ Awareness of ethical concerns and considerations in business
- ✓ Decision making
- ✓ Management of information
- ✓ Marketing
- ✓ People in organisations
- ✓ Business objectives and strategy
- ✓ Considering and dealing with external influences
- ✓ Change
- ✓ Business analysis



**By contacting Robin Hill directly, you can tailor a school or college visit to your needs, with regard to the investigation or case study needs relating to your course.**