#### Writing Writing for Purpose & Audience

KS2U English



TASK

## Robin Hill Guide Book Challenge!

Can you create the perfect Robin Hill guide book?

### Student Introduction

Education Destination

- Pen your way to being published!
- Can you make a destination come alive for your reader?
- Are your skills of description good enough to persuade someone to want to experience Robin Hill Country Park?



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### INDIVIDUALLY, OR IN PAIRS:

- » You are going to write a page for this guide book on Robin Hill.
- » The first thing that you need to do is to look at the examples of tour guides so that you can see how they are written, and the language that is used.
- » Your page will also need to be informative to show your audience how much fun they can have in an action-packed day!
- » Remember the audience is KEY. You have to appeal to the whole family: yes, mum and dad want their kids to have fun, but there needs to be a section for them too!
- » Make sure you plan your page carefully
  - Which activities will you write about most?
  - Which images will you use?
  - How will you lay out your page?
  - Can you use some of the photos which you took on your visit?
    - Use some presentational features: bullet points, paragraphs, headings, and a range of font types and sizes.....

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