

Travel Guide Challenge!

Pen your way to being published!

Student Introduction

- ▶ Can you inject an informative enthusiasm into your writing?
- ▶ Could you make a destination come alive for your reader?



INTRO

Your task is to write an informative entry for a travel guide, which features the highlights of a day at Robin Hill Country Park.

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Audience: tourists/potential visitors.

Language: use a mix of formal and informal language.

- Use personal pronouns to relate to your audience, e.g. *you, I, we*
- Use carefully selected vocabulary for effect, including adjectives and adverbs that relay your point of view, e.g. *adorable, terrifyingly*.
- Use a variety of connectives and adverbials to link sentences and paragraphs using subordinate clauses, e.g. *whilst, after, beyond ...*

Layout/Structure: the text should have a clear structure and be written in a narrative form. You may feel that an illustration or photographs would enhance the entry.

- Consider including details of location and how to get there.
- You could use sub headings to itemise the different areas.
- Consider all types of tourists when giving examples.
- Emphasise the positive aspects, but be honest.

Now, look at some example travel guides then complete the tasks overleaf. Here are some links to help you:

TASK

<http://www.lonelyplanet.com/usa/florida/walt-disney-world>

<http://www.lonelyplanet.com/england/london/sights/museums-galleries/science-museum>

<http://www.lonelyplanet.com/england/yorkshire/york/sights/museums-galleries/national-railway-museum>

ANALYSE AND PLAN

CHOOSE ONE OF THE TRAVEL GUIDE ARTICLES

1. Copy and paste the article onto a word document.
2. Highlight and label examples of all the PALL points (listed on page 1).
3. Draft your own work - a travel article page for Robin Hill in a similar style and for a similar audience.

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Consider the following:

- ✓ Have you varied sentence structures?
- ✓ Can you improve on your vocabulary choices?
- ✓ Is the tone appropriate for a wide audience?

