

Be Comprehensive!

Find out what can you learn about Red Funnel and the good work they do...

Student Introduction

- ✓ Read the Red Funnel press release from August 2014
- ✓ Answer the questions on page 2, on paper or in your book.



Teaching resources by Education Destination Ltd.

Curriculum relevant materials supporting school trips to the Isle of Wight

Book today with Education Destination and get full access to this and hundreds more quality resources

www.edudest.uk

Staff at Red Funnel have been helping to keep the Isle of Wight spick and span by picking litter along the River Medina.

A team of eighteen volunteers, made up of Red Funnel staff and their families, cleaned along the riverbank for a mile from the Folly Inn near East Cowes to the Island Harbour Marina.

The clean-up operation was organised by Red Funnel as part of its drive to keep coastlines clear from rubbish, safe for wildlife and looking good for the 2.4million tourists who visit the Island and boost the economy every year.

Shirley Anderson, HR director at the firm, said: "It was fantastic to see people turning up to help with the clean-up. Everyone put in so much effort; even our youngest volunteer who was only three! It was incredible to see how much of a difference it made to this part of the Island."

The volunteers managed to collect around 20 bags of litter, which, as well as the usual cans and bottles, included stranger items like flowerpots and 10m of blue plastic piping.

Shirley added: "This is something we'd like to grow next year, so we'll be looking for more volunteers, including customers, to cover a larger area. We've seen what can be achieved when people pull together, and we know we can make a huge impact to the natural areas on the Island."

Red Funnel is aiming to hold the next clean-up in spring 2015, to get the Island ready for another busy tourist season.

Questions

1. After reading the first sentence, what do you think the term 'spick and span' means?
2. From which section of the River Medina did the staff pick litter?
3. Why did Red Funnel organise this event?



Teaching resources by Education Destination Ltd.

4. What Curriculum relevant materials supporting school trips to the Isle of Wight Book today with Education Destination and get full access to this and hundreds more quality resources

www.edudest.uk

5. Why do you think that it's important to keep the island clean for the tourists who come here every year?
6. What were the two stranger items which were found as part of the clean-up?
7. How do you think that Red Funnel could encourage their customers to get involved in these types of programmes?
8. List three things in this text which are typical features of a newspaper report.
9. What does this article suggest about how people treat the environment on the Isle of Wight? Give evidence to support your view.
10. Summarise the main points of the report in four sentences.

